



# Grow your furniture business through happy customers

Testimonial Tree helps improve online reputation, social presence, SEO, and customer satisfaction to gain **more referrals** and sell more furniture. Our automated feedback collection, management, and syndication platform makes you the authority for your reputation and turns your customers into your best marketers.



## Why it matters

The #1 source of business is **referrals** from past customers.

**88%** of people trust online reviews as much as personal recommendation.

Testimonials have the highest effectiveness rating in **content marketing** at 89%.

## How we help

**Integrate** – Testimonial Tree seamlessly integrates in to your customer relationship management software, bookkeeping software, POS, e-Commerce and any website platform.

**Automate** - One time setup for your requests, filtering and post settings.

**Share** - Post to your website, Facebook page, and your social media networks. Simplify collection on review sites such as Yelp, Google, and others.

## What you gain

**Boosted SEO** – User-generated content ranks high in Google search results

**Free marketing** - Happy customers are the best advocates and they'll tell their friends

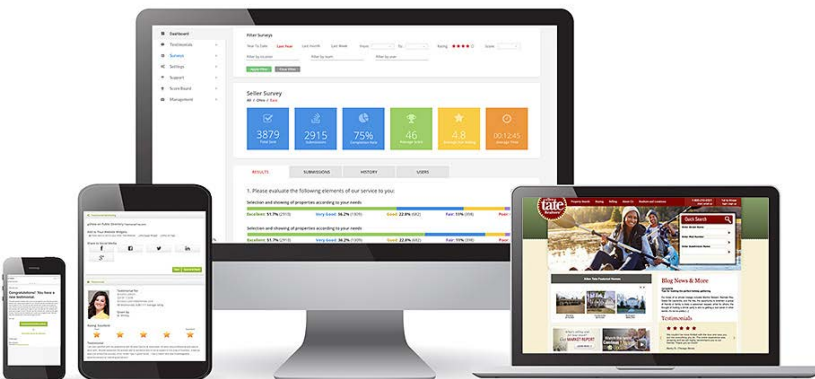
**More referrals** - As the star rating keeps growing so will your business.

**Valuable data** - Gain insight to what is important to your customers

**Improved customer satisfaction** - Custom-branded surveys provide business insight

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**97,744+** members trust Testimonial Tree with their online reputation