



# Grow your practice through the power of testimonials

Testimonial Tree helps improve online reputation, social presence, SEO, and patient satisfaction to gain **more referrals** and grow your practice. Our automated feedback collection, management, and syndication platform makes you the authority for your reputation and turns your patients into your best marketers.

Our customizable surveys help you gather patient feedback towards your **MIPS** quality score.



## Why it matters

82% of patients said that online reviews **influence** their willingness to be treated by a doctor.

85% said they would not be comfortable selecting a doctor if more than 10% of their reviews had a **one-star rating**.

41% of people said **social media** would affect their choice of a specific doctor, hospital, or medical facility.

## How we help

**Integrate** – Testimonial Tree easily integrates in to any practice management platform.

**Automate** - One time setup for your requests, filtering and post settings.

**Syndicate** - Auto-post to your website, Facebook page, and your patient’s social media networks. Simplify posting to Healthgrades, Yelp, Google, and others.

## What you gain

**MIPS Requirements** - Our customized surveys meet some of the Quality Measures required for MIPS

**Boosted SEO** – User-generated content ranks high in Google search results.




**Free marketing** - Happy patients are the best advocates and they’ll tell their friends

**More referrals** - As the star rating keeps growing so will your practice.

**Valuable data** - Gain insight to what is important to your patients

**Improved patient satisfaction** - Custom-branded surveys provide business insight

### Contact us for more information:

-  (239) 424-9018
-  [Brian@TestimonialTree.com](mailto:Brian@TestimonialTree.com)
-  [www.TestimonialTree.com](http://www.TestimonialTree.com)



**74,212+** Members already trust Testimonial Tree